

Code: EC8T4B

IV B.Tech-II Semester–Regular/Supplementary Examinations–April 2017

**INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP
(ELECTRONICS & COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

Answer any FIVE questions. All questions carry equal marks

1. a) What are the methods of production control? 7 M
b) Distinguish between plant layout & plant location. 7 M
2. a) Explain about work sampling. 7 M
b) Write about time & motion study. 7 M
3. Explain briefly about the two methods of inventory control. 14 M
4. a) What are the major barriers in entrepreneurship? 7 M
b) Explain the significance of entrepreneur in India. 7 M
5. Explain briefly the role of SSI in economic development. 14 M

6. a) Distinguish between ancillary & tiny industry. 7 M
- b) What are the supporting agencies of government for SSI? 7 M
7. a) What are the sources of Entrepreneurship? 7 M
- b) What is meant by new venture management? 7 M
8. How is the leadership quality helping the entrepreneur in turmoil? 14 M